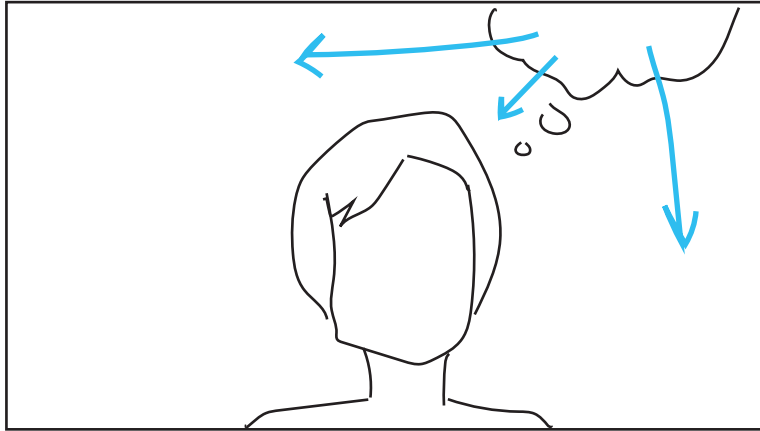


FRAME 01



A child's future should be as limitless as his or her imagination.

Child's face reveals with thought bubble. Thought bubble grows to cover the frame.

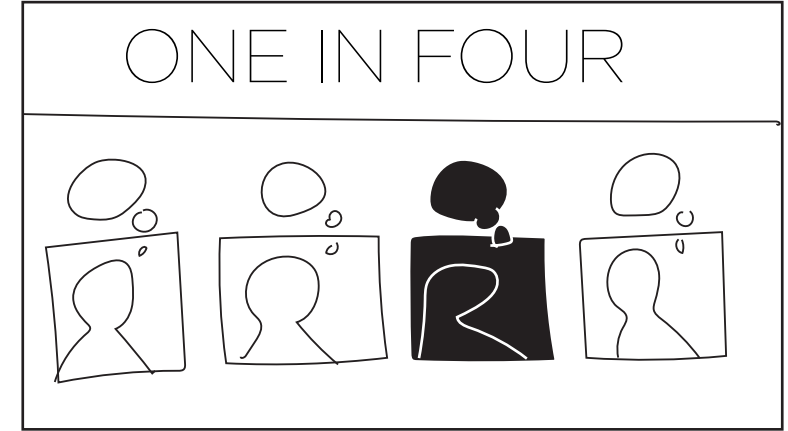
FRAME 02



But for many children, hunger robs them of the endless possibilities they deserve.

Bus drives by huge block letters, "Hunger".

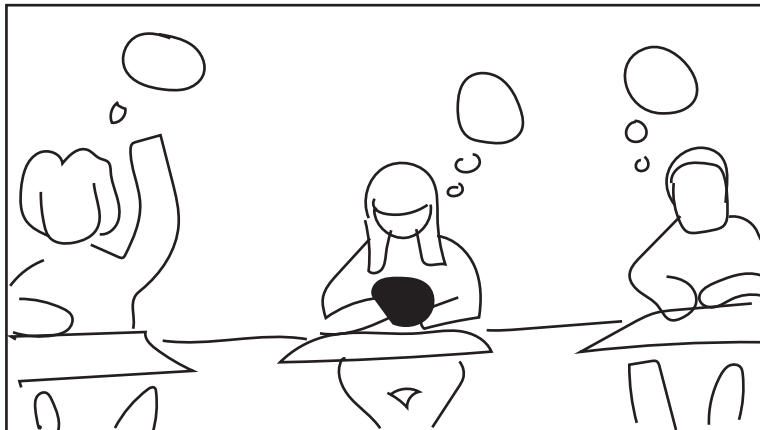
FRAME 03



Here in the US, one in four children doesn't have enough to eat.

Zoom into bus, revealing four bus windows. One of the four is singled-out and icon bubbles reveal.

FRAME 04



Hunger can hinder a child's ability to focus and learn,

Enter classroom, a dark circle slowly pulses over middle students stomach.

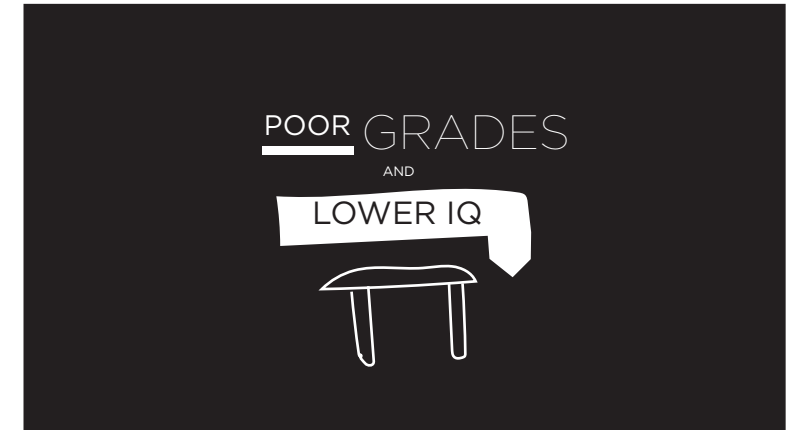
FRAME 05



leading to increased absences,

Dark circle gets bigger and student disappears inside. 'Increased Absences' reveals.

FRAME 06



poor grades and lower IQ.

Dark circle, takes over the whole frame, leaving the empty desk. "Poor Grades" and "Lower IQ" reveal.

LATER IN LIFE

FRAME 07



Hungry children are also two and a half times more

'2.5X More Likely' reveals.

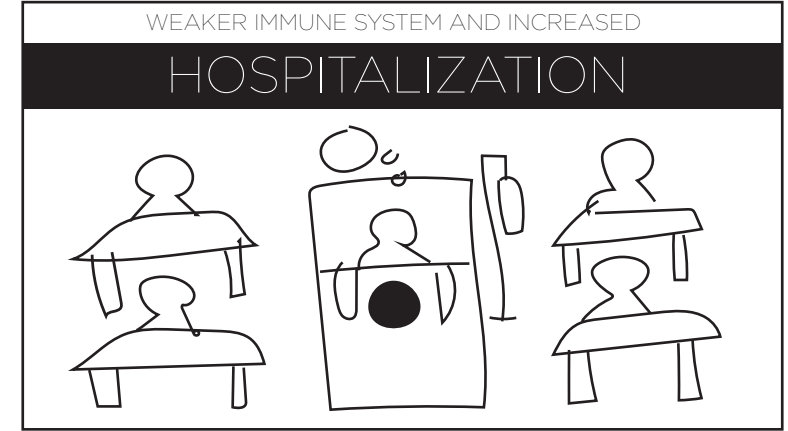
FRAME 08



likely to have health problems later in life.

A young student and hospital patient reveal. "To Have Health Problems later in life" reveals.

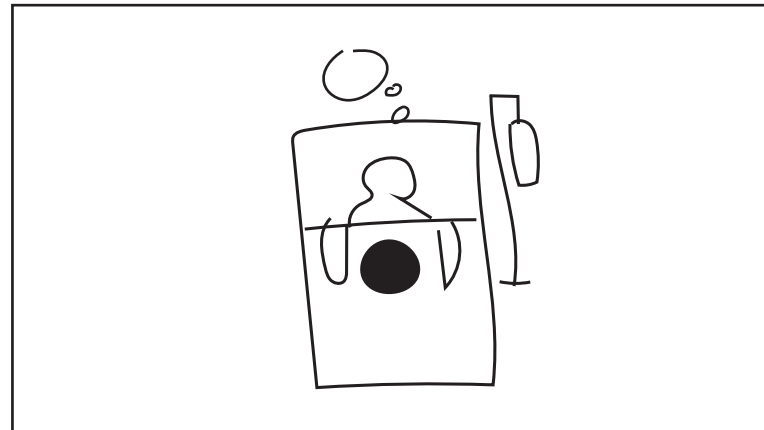
FRAME 09



Long term hunger can lead to a weaker immune system and increased hospitalization rates.

Enter a classroom, a student in a hospital bed appears. "Weaker Immune system and increased hospitalization" reveals.

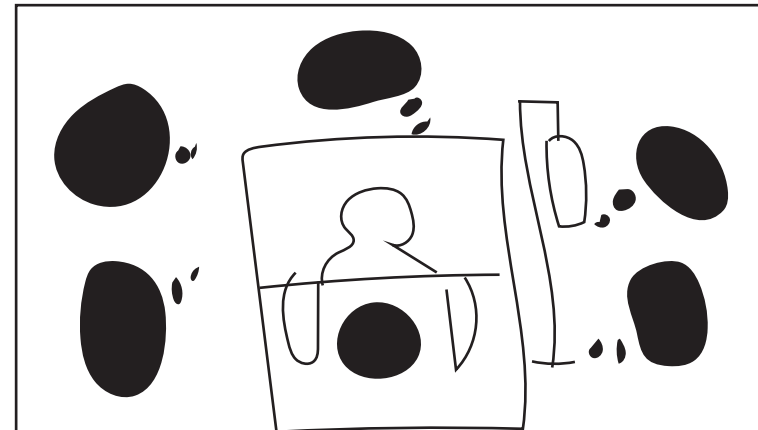
FRAME 10



Long before they graduate,

Student in hospital bed remains on screen.

FRAME 11



a hungry child is headed for a future defined by struggle and hardship.

Zoom in closer to student in hospital bed, negative icon bubbles reveal.

FRAME 12



When children have access to regular, healthy meals at home,

Pan to a scene full of food items. A few hands are taking food items.

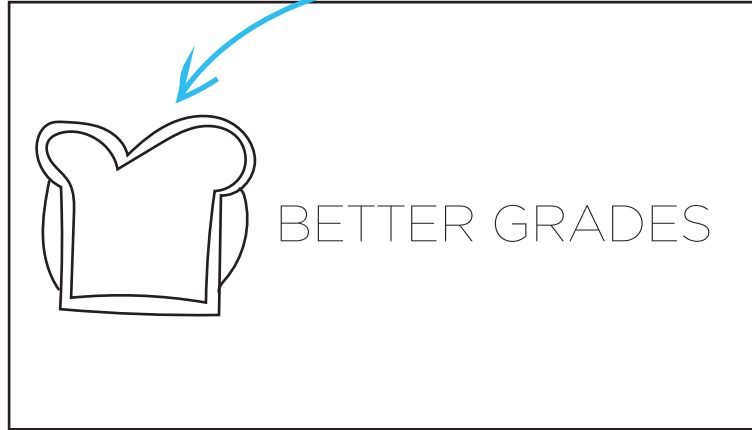
FRAME 13



they have more energy to play with friends,

Food Items shift position, "More Energy" reveals.

FRAME 14



perform better in school,

Food items shift position. "Better Grades" reveals.

FRAME 15



and have fewer visits to the school nurse.

Food items shift position. "Improved Health" reveals.

FRAME 16



More importantly, kids who are well-fed

Enter classroom, dark circle is pulsing over the middle student's stomach. Food items drop down into student's backpack.

FRAME 17



feel better about themselves.

Dark circle disappears, and child looks up and raises hand. Icon bubble turns from a frown to a happy face.

FRAME 18



Children freed from a life ruled by hunger are given the opportunity to pursue their dreams and goals.

Zoom in closer to middle student. Multiple icon bubbles containing dreams and goals pop up around the student.

FRAME 19



*Because every child deserves a full future.*

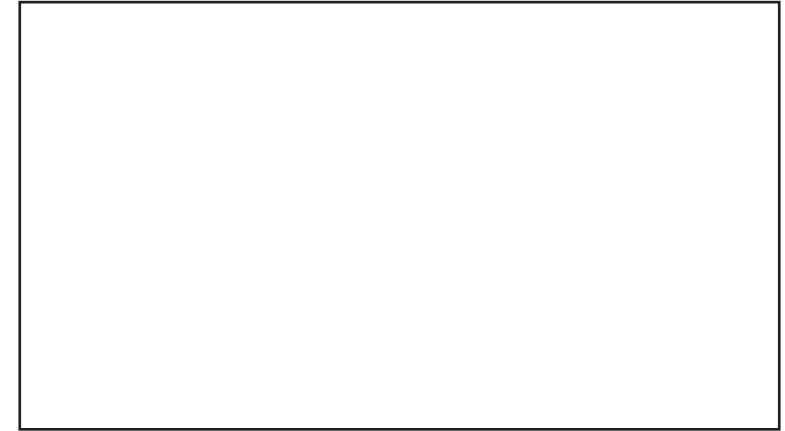
Clear the frame, then "Every child deserves a full future" reveals.

FRAME 20



URL and logos reveal.

FRAME 21

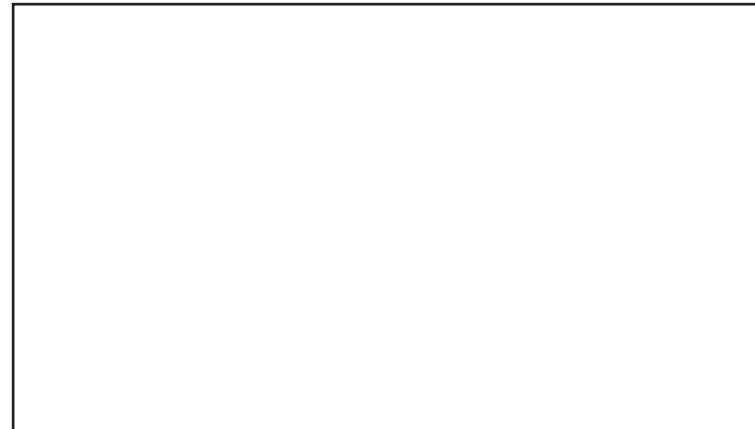


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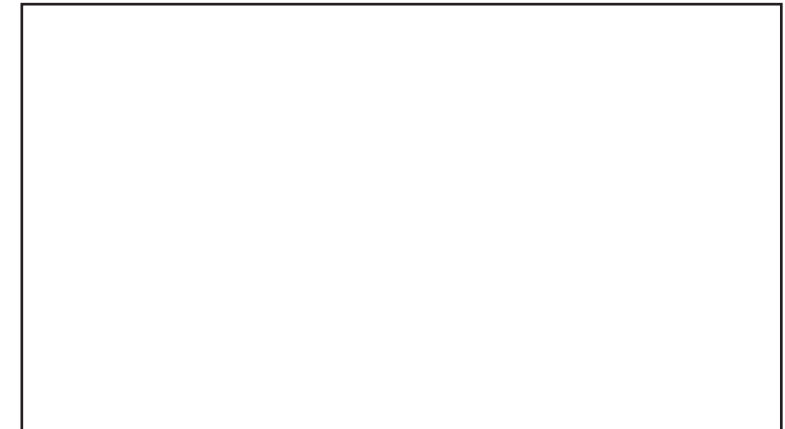
FRAME 22



FRAME 23



FRAME 24



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